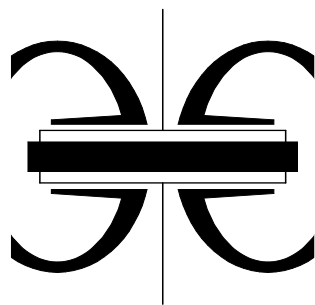


Exhibition Package 2012

**Exhibition of
Fuel Cell Components, Production Technology,
Products and Solutions**



10th European SOFC Forum 2012

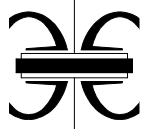
the 16th event of a highly valued conference series
26 to 29 June 2012 - Lucerne / Switzerland

featuring

**Solid Oxide
Fuel Cells & Electrolysers**

**Please use the attached Exhibition Registration Form.
Obtain your favourite site by early registration.**

In 2012 the EUROPEAN FUEL CELL FORUM will be a four-day event with exhibition set-up on Tuesday, June 26 and lectures all day from Wednesday to Friday. Exhibitors may remove their displays on Friday, June 29 at 12.30 pm.



Exhibition Offer

The Fuel Cell Product and Technology Exhibition

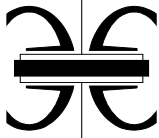
The 10th EUROPEAN SOFC FORUM will be the featured scientific conference at the European Fuel Cell Forum 2012. Exhibitors from all parts of the world are invited to participate in this international fuel cell show of high reputation. Component manufacturers and fuel cell system developers will show systems, new materials, system components, production and automation systems, process and diagnostic equipment and research results. The forum is also a platform for regions and international technical projects to exchange experience and create new links. Industry, research laboratories, academic institutions, commerce and financing will be eager to learn about recent advances of a promising technology on the edge to become an industry.

The exhibition will take place in the lobby area of the two lecture halls of the Kultur- und Kongresszentrum Luzern ("KKL"). Further information: www.efcf.com.

Booths of different sizes are available in the two adjacent lobby areas of the lecture halls. Please refer to the floor plan below. Participants have to walk through the exhibit to attend lectures and the refreshments are served in the exhibition areas during the intermissions.

The European Fuel Cell Forum offers the following services to the exhibitors.

Services	Included in the Exhibition Package	To be booked additionally
Indoor exhibition space Sizes range from 5 to 24 m ² with flat-rate booth fees ranging from CHF 2,800 to CHF 8,500 plus 8% VAT.	✓	
Walls for pictures and posters	✓	
Electrical connection (220VAC) as well as electricity consumption	✓	
Name badges	✓	
1 table, up to 4 chairs, table cloths	✓	
Welcome Reception on Tuesday	✓	
Free admission to the poster sessions	✓	
Refreshments at all coffee breaks	✓	
Booth cleaning	✓	
Lunches from Wednesday to Friday for 1 person per 5 sqm exhibition area	✓	CHF 30 per additional person & day
Reduced registration fee for up to 2 company representatives to all forum lectures of the EFCF 2012		CHF 900 per person (instead of CHF 2,000)
1 Conference Agenda and 1 Conference Proceedings per booth	✓	
Swiss Surprise on Wednesday night		120 CHF per person
Dinner-on-the-Lake onboard historic paddle wheel steamers		120 CHF per person
Free WLAN access	✓	
Entry in the Final Announcement with an edition of 5,000 booklets and worldwide distributed, if registration is submitted before January 31, 2012.	✓	
Entry in the Conference Agenda	✓	
Listing with Link on www.efcf.com website	✓	



Exhibition Calendar

The completed Exhibition Registration Form signed by the exhibitor's management must be submitted to the European Fuel Cell Forum AG. Please indicate your choices for the booth location.

After receiving the completed Exhibition Registration Form we will assign the booth and invoice the exhibition fee.

Payment Schedule

Book NOW – Profit from Early Bird Rebates – Obtain your Favourite Site!

Rebates:

5% off the basic rent for all registrations **until August 15, 2011**

4% off the basic rent for all registrations **until September 15, 2011**

3% off the basic rent for all registrations **until October 15, 2011**

Payment conditions regarding the early bird rates:

The payment of 50 % for exhibition fees must be made within 10 days upon receipt of the invoice and 50% until December 31, 2011. For all exhibition registration after the 30 September 2011, the fee is due within 30 days of the date stated on the invoice and without discounts.

This coming conference is expected to draw much attention. Some companies have already pre-registered for the exhibition. Floor areas may be extended by joining adjacent booths. It is in the very interest of all exhibitors to register soon. Also, late registrants cannot be listed in the printed Final Announcement.

The registration will be confirmed after receipt of payment!

Please observe the following dates:

31 January 2012

Please register before this date at the latest for your company's name to appear in the Final Announcement, with an edition of 5,000 booklets, which are worldwide distributed.

1 June 2012

The names of the additional company representatives have to be provided to the European Fuel Cell Forum for inclusion in the List of Participants & getting name batches.

15 June 2012

For exhibitors from overseas: please ship exhibition material to:

EUROPEAN FUEL CELL FORUM
c/o KKL Luzern
Europaplatz 1, CH-6005 Luzern / Switzerland

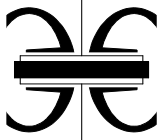
26 June 2012 in Lucerne (Tuesday)

Exhibitors should arrange their displays between 11:00h and 16:00h. Exhibit and Conference Registration will be opened at 16:00h. All participants of the EUROPEAN FUEL CELL FORUM 2012 as well as media and general public have free access to the exhibition from then on. The exhibition area will be closed and secured at night.

29 June 2012 in Lucerne (Friday)

Exhibitors should remove their displays between 12:30h and 16:00h.

Make sure the return of goods is organized and paid for.



Booth Sizes & Fees

The flat-rate fee for all exhibition services depends on the floor size of the booth area. As the event takes place in Switzerland in 2012, the Swiss Value Added Tax of 8.0% has to be charged.

Exhibition area "A" (see floor plan)

Stand	Size m ²	Fee CHF	8.0%VAT CHF	Total CHF	Exhibitor
A01	24	8,500	680	9,180	▶
A02	10	4,300	344	4,644	✓ H.C.Starck Ceramics GmbH
A03	10	4,300	344	4,644	▶
A04	10	4,300	344	4,644	✓ CEA LITEN
A05	10	4,300	344	4,644	▶
A06	6	3,100	248	3,348	✓ KNF Flodos
A07	5	2,800	224	3,024	✓ Flexitallic
A08	5	2,800	224	3,024	▶ Option
A09	6	3,100	248	3,348	✓ Treibacher Industrie AG
A10	6	3,100	248	3,348	✓ Deutsches Zentrum für Luft-und Raumfahrt DLR e.V.
A11	5	2,800	224	3,024	▶
A12	5	2,800	224	3,024	▶
A13	6	3,100	248	3,348	▶

Exhibition area "B" (see floor plan)

Stand	Size m ²	Fee CHF	8.0%VAT CHF	Total CHF	Exhibitor
B04	24	8,500	680	9,180	✓ Forschungszentrum Jülich GmbH
B05	6	3,100	248	3,348	✓ eZelleron GmbH
B06	6	3,100	248	3,348	✓ Bronkhorst (Schweiz) AG
B07	8	3,700	296	3,996	▶
B08	8	3,700	296	3,996	▶
B09	16	6,100	488	6,588	▶
B10	6	3,100	248	3,348	✓ Kerafol GmbH
B11	6	3,100	248	3,348	✓ Staxera GmbH
B12	6	3,100	248	3,348	✓ Fraunhofer IKTS
B13	6	3,100	248	3,348	✓ Plansee SE
B14	6	3,100	248	3,348	✓ FuelCon AG
B15	9	4,000	320	4,320	✓ Heraeus Precious Metals GmbH & Co. KG
B16	6	3,100	248	3,348	✓ HTceramix SA ✓ SOFCpower SpA
B17	6	3,100	248	3,348	✓ Ningbo Institute of Material Technology and Engineering
B18	6	3,100	248	3,348	✓ AVL List GmbH
B19	6	3,100	248	3,348	✓ Hexis AG

Currency exchange rates:

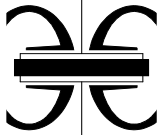
1.00 CHF = 1.22 USD = 0.86 EUR = 96,45 JPY

to be daily adjusted, Status July, 21 2011

Source: <http://www.oanda.com/lang/de/currency/converter>

Additional Advertisement

Opportunities like disposable pages in Final Announcement and Agenda etc. on request to exhibition@efcf.com & when available published on www.efcf.com



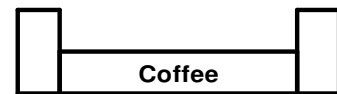
Exhibition Floor Plan

10th EUROPEAN SOFC FORUM 2012

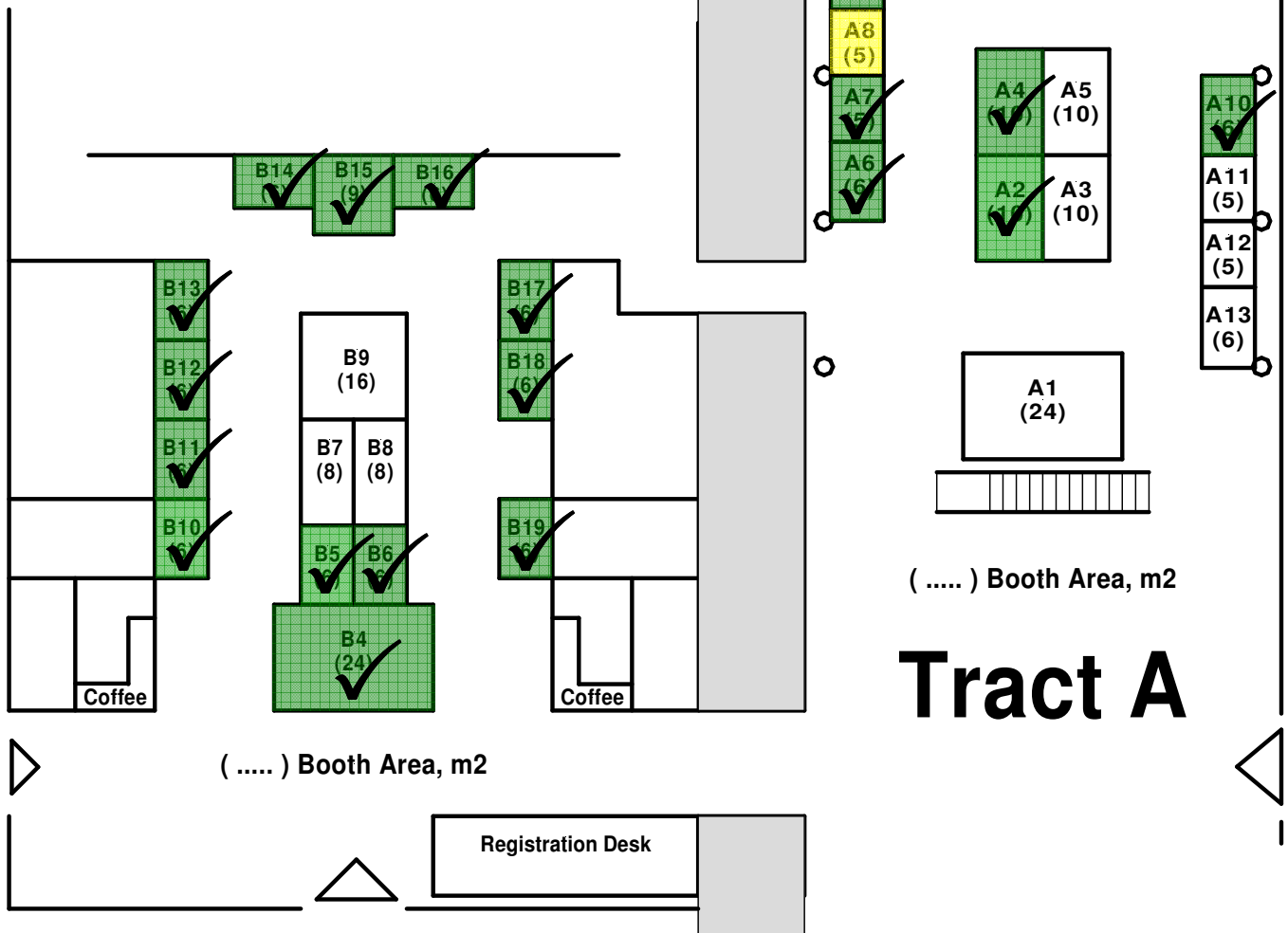
featuring Solid Oxide Fuel Cells and Electrolysers

26 June – 29 June 2012, Kultur- und Kongresszentrum Luzern, Lucerne / Switzerland

Auditorium



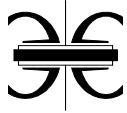
Tract B Luzerner Saal



Legend: A1 A13, B4 B19 = Booth identification
 (6), (9), (12), (16), etc. = Booth area in square meters
 Right: Entrance from the railroad station
 Bottom: Entrance from lak

Draft - Status February 17, 2012

Changes of any remaining booth areas could be made, if you prefer another size.
 Please let us know how many square meters you need in which area. Thank you.



Exhibition Registration Form

10th EUROPEAN SOFC FORUM Featuring Solid Oxide Fuel Cells and Electrolyser June 26 – 29, 2012

Kultur- und Kongresszentrum Lucerne/Switzerland

We would like to participate in the exhibition and ask for m² of booth space.

Choice of booth location: 1st () 2nd () 3rd () 4th () =CHF
minus Early Bird Rebate: ...% = -.....CHF

Exhibiting Company:

Name:
Street:
Town:
Country:
Products Presented:

Contact Person:

Family Name and First Name:
Tel.: +..... /..... / Fax: +..... /..... /
E-mail:@.....

Person Representing Company in Lucerne (booth only):

Family Name and First Name:
Tel.: +..... /..... / Fax: +..... /..... /
E-mail:@.....

Company members to register at the Conference 10th EUROPEAN SOFC FORUM:

(reduced fee of 900 CHF instead of 2000 CHF)

1. Family Name and First Name:
Position: Phone: +..... /..... /
E-mail:@..... = 900 CHF
2. Family Name and First Name:
Position: Phone: +..... /..... /
E-mail:@..... = 900 CHF

Options: tickets for the Swiss Surprise on Wednesday (120 CHF per ticket) =CHF
..... tickets for the Diner-on-the-lake on Thursday (120 CHF per ticket) =CHF
..... additional lunch tickets (30 CHF per ticket, per day) =CHF

Total Amount =CHF

Place and Date: Signature:

For listing of your company in the Final Announcement, return this form before 31 January 2012 to:

European Fuel Cell Forum AG

Obgardihalde 2

CH-6043 Luzern-Adligenswil / Switzerland

Tel.: +41/44 586 56 44 Fax: +41/43 508 06 22

Mail: exhibition@efcf.com;

Web: www.efcf.com