



EUROPEAN FUEL CELL FORUMs

with Exhibition and Demonstration

Annual, international highly recognized technical conferences

Featuring all FUEL CELL & HYDROGEN Technologies & Products

June/July in Lucerne, Switzerland

Advertisement & Sponsoring Opportunities

The **EUROPEAN FUEL CELL FORUMs** EFCF are one of the **leading international meeting and networking platforms** on FUEL CELLS and HYDROGEN (FCH). These events enable the exchange of scientific and commercial information on emerging energy and mobility solutions. **Since 1994, the Forums** took place on a yearly basis, alternating from high to low temperature fuel cells, including hydrogen topics.

EFCF is an ideal opportunity to place your advertisement and sponsoring.

The 4 day FORUMs are internationally recognized and appreciated. They consist of a **CONFERENCE** initiated by a **TUTORIAL** and are combined with an **EXHIBITION** and **DEMONSTRATION**. Inimitable social **SIDE-EVENTS** like the "Swiss Surprise" or the "Dinner on the Lake" highly catalyse the networking opportunities and friendships. The **ATTRACTIVE VENUE** is located on the waterfront of the charming city Lucerne in the heart of **Switzerland**. Furthermore the FORUMs are known for a relaxed atmosphere, excellent services and unique entertainments.

The EFCF are **professionally organized** by FCH experts. In addition, the world's leading scientific level is ensured by an **International Board** of renowned Advisors. International **companies, associations and publishers endorse** the EUROPEAN FUEL CELL FORUMs (see www.efcf.com).

The INTERNATIONAL FCH COMMUNITY will be reached and the main stakeholders are present. EFCF is a well known BRAND.

The physical and electronic mailings of the various announcements reach 3-4 times per year more than **6'000 FCH stakeholders** worldwide and result frequent visits of the website www.efcf.com. Each year ca. **10%** of the stakeholders from more than **35 countries participate** and ca. **30 companies exhibit**.

The following advertisement & sponsoring opportunities are available:

1. Announcements in the Book of Abstracts
2. Announcement in the Final Announcement
3. Info & Advertisement on Electronic Proceedings Stick
4. Inserts in the Conference Bag
5. Logo on the printed announcements, Link in the electronic mailings
6. Sponsorship of Networking Events

Individual solutions as partner of EFCF, including friendly countertrades.



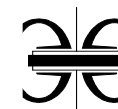
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EUROPEAN FUEL CELL FORUM
Fill in the form on the backside.



Advertisement & Sponsoring Form

EUROPEAN FUEL CELL FORUMs

Annually end of June - beginning of July in Lucerne Switzerland



Opportunities	Media Facts	Sizes - Benefits	Select	Fees**
1. Announcements in the Book of Abstracts (Conference Agenda)*	Book Size A4, ca. 600 printed copies, which will be distributed to the conference participants and send to interested clients. Most pats Black and White, Colors on request,	a. ¼ A4 page inside book	[]	300 CHF
		b. ½ A4 page inside book	[]	500 CHF
		c. 1 full A4 page inside book	[]	750 CHF
		d. Front or back cover inside book, 1 full A4 page	[]	1'500 CHF
		e. Full Back side of book , 1 full A4 page	[]	2'000 CHF
2. Announcements in the Final Announcement	Book Size C5 (162x210), ca. 7'000 printed copies, which will be distributed to about 6'000 FCH stakeholders worldwide. Most pats Black and White, Colors on request,	f. ½ page inside book	[]	500 CHF
		g. 1 page inside book	[]	1'000 CHF
3. Info & Advertisement on Electronic Proceedings Stick*	Files (pdf, doc, ..), Pictures, Videos, Website, Links, ...Delivered to all participants and longtime available via www.efcf.com	a. Single File (<10MB) in Advertisement Folder	[]	200 CHF
		b. Own small Folder (<25MB) in Advertisement Folder	[]	400 CHF
		c. Own large Folder (<80MB) in Advertisement Folder	[]	600 CHF
4. Inserts in the Conference Bag*	Deliver your message directly to attendees with a insert into around 500 conference bags.	Size max A4 Form and thickness to be discussed.	[]	1'000 CHF
5. All-in-one-solution : in the printed announcements and in the electronic mailings	Be strongly present in all worldwide EFCF mailings of the selected event: Preannouncement, Call for Paper, Final Announcement, Printed with logo; Electronic with Link.	Size and positioning similar to current samples on flyers and in emails; Positioning: Two times printed with logo; Once electronic with Link. Further presence on request +550.-/position. For less presence fee will be reduced.	[]	2'500 CHF
6. Sponsorship of Networking Events*	Support of a networking event like Welcome or Industrie Reception*, Dinner on the Lake, Swiss Surprise; *with participants, exhibitors, SMEs, policy makers & governmental organizations.	Naming, banner and poster hang-up during the event; Logo and link on the website plus address block on the event website (4.+); ½ page for your announcements in the book of abstracts (1.b.); flyer distributed within the conference bag (3.) and during the event.	[]	Upon request

* All infos have to be delivered until beginning of June. Content will be checked and approved by EFCF.

**As the event takes place in Switzerland, the Swiss Value Added Tax of 8.0% has to be charged.

Total Amount = _____ CHF

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