

Advertisement & Sponsoring Form

Opportunities	Media Facts	Sizes - Benefits	Select	Fees*
1. Advertisements/Logo in the Final Announcement / Conference Programme	Booklet, Size A5/6, pdf, on web & linked by www.EFCF.com/FA , announced to core stakeholders world wide via ca. 2-3 x 8'000 mass emails, ca. 600 printed copies distributed to the EFCF participants & at attended events & trade fairs, your long-term visibility on www.EFCF.com/Library	a. ½ page inside booklet or linked logo in the program part		600 CHF
		b. 1 full page inside booklet		950 CHF
		c. b. on front or back cover inside book (p2 or 3, 3rd or 2nd last page)		+350 CHF
2. Flyer in the bag and/or displayed in the lobby area	Deliver your message 100% directly to clients via a flyer to all EFCF attendees.	Size usually A4, deliver ca. 600-800 pieces max 10 pages (additional pages by arrangement),		950 CHF
3. Brand on the breaks slide show	Slide shown in the lecture halls during all breaks e.g. with Product & Service Info, Logo, Link to your website, contact info,...	1 PowerPoint Presentation-sheet (additional sheets by arrangement)		950 CHF
4. Power Pitch or Info Workshop	Give a striking power pitch (≈5 min) during the breaks or invite to a workshop in a separate room. Gain full attention for yourself and your products. Generate the relevant leads at your booth.	One broadly announced pitch or workshop show (additional shows by arrangement, own sound & projector system or charged separately workshop room is size dependant & charged separately)		750 CHF
* Ask for Discount when several opportunities are booked. Swiss Value Added Tax of 8.1% has to be charged.		Total Amount = _____ CHF		

Sponsor Company:	Contact Person:
Street:	Tel.:
Zip Code, Town:	Fax:
Country:	E-mail:
Place & Date:	Signature:

Submit Form to: EFCF AG
Obgardihalde 2; 6043 Luzern-Adligenswil / Switzerland

Tel.: +41/44 586 56 44
Fax: +41/43 508 06 22

forum@efcf.com
www.EFCF.com